



Great Rivers
United Way
**mobilizes
communities**
to action

so
**all can
thrive.**

ANNUAL REPORT

CELEBRATING 75 YEARS | 2024



Great Rivers
UNITED WAY



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MISSION

Unite people and resources to improve lives and strengthen our communities.

VISION

All individuals and families in our communities will achieve their full potential through education, income, and healthy lives.

VALUES

Collaboration
Integrity
Advocacy
Equity

MEET OUR STAFF



Mary Kay Wolf
Executive Director



Teri Booth
Office Manager



Diana DiazGranados
Community Wellbeing Director



Liz Evans
Community Impact Director



Connor Glassen
Community Engagement Coordinator



Autumn Grooms, DPA
Development Director



Amy Hackbarth
Finance Director



Tim Medinger
Campaign Coordinator



Adrianne Olson
Marketing Director



Lindsey Purl
Director
Great Rivers HUB



Chris Burks
Operations Manager
Great Rivers HUB



April Fair
Community Health Worker
Great Rivers HUB



Danielle Krozel
Clinical Partnerships Manager
Great Rivers HUB



Aron Newberry
Workforce Development Manager
Great Rivers HUB



Jennifer Roberts
Operations Manager
Great Rivers HUB

REFLECTIONS FROM OUR EXECUTIVE DIRECTOR

Dearest Friends & Supporters:

At Great Rivers United Way, our mission is rooted in the belief that we achieve more when we work together. Because of your unwavering support in 2024, we expanded our reach, strengthened our partnerships, and deepened our commitment to addressing our communities' most pressing needs.

We secured several key grants, enabling us to go beyond our annual Community Investment campaign and fund even more initiatives that create lasting impact. One of our biggest priorities is mental wellbeing, a need clearly identified in the 2024 Compass Report. This focus led to an expanded partnership with the Mental Health Coalition of La Crosse, ensuring that the vital work of Diana DiazGranados and Better Together continues.

Recognizing the importance of strong nonprofit leadership, we started Learn to Lead, a board training series designed to equip community members with the skills needed to drive meaningful change. The program was a resounding success, and we're excited to continue it in 2025, with our second cohort wrapping up on March 4.

In honor of GRUW's 75th anniversary, we invited donors to increase their gifts to or by \$75. We were overwhelmed by your generosity – so many of you stepped up, reinforcing just how much this community cares about making a difference.

We also found novel ways to engage with friends new and old in 2024. Our Diamond Heist Mystery Dinner was a major success, bringing supporters together for an evening of fun and mystery while raising critical funds. We're excited to bring this event back in October 2025 – get ready to put on your legwarmers and grab your hairspray for a night in the '80s, like totally!

Meanwhile, imPACKs, our new kit-packing program, connected businesses partners with meaningful volunteer opportunities. More than 3,400 kits featuring much-needed supplies were assembled and gifted to local nonprofits in 2024, and we're set to eclipse that total in Q1 2025.

At the core of all we do is our Community Investment grant program, which ensures that vital services remain strong across our service area. By strategically directing campaign dollars to high-impact initiatives, like mental wellbeing and basic needs, we continue to support programs that address our region's most pressing needs as identified by the Compass Report.

Even as we navigate uncertainties in federal funding, GRUW remains steadfast in its mission to unite people and resources to improve lives and strengthen our communities. Thank you for being a part of this journey. Together, we are making a difference.

With gratitude,



Mary Kay Wolf
Executive Director

MEET OUR BOARD

EXECUTIVE COMMITTEE

Chair

Isaac Zickert
Inland Packaging

1st Vice Chair

Chair,
Strategic Planning Committee
Holly Blanchard
Trane Technologies

2nd Vice Chair

Chair,
Human Resources Committee
Kim Bauer
Altra Federal Credit Union

Past Chair

Chair,
Fund Distribution Steering Committee
Julie Reynertson
Optum Serve

Treasurer

Chair,
Finance Committee
Steve Thicke
Mayo Clinic Health System

Chair,

Compass Committee
Kayleigh Day
American Lung Association

Chair,

Marketing & Fund Development Committee
Nick West
Gillette Pepsi Companies

AT-LARGE BOARD MEMBERS

Todd Antony

Community Volunteer

Jerry Arndt

Community Volunteer

Carolyn Colleen Bostrack, Ph.D., MBA

F.I.E.R.C.E. Foundation

Julie Christensen

Western Technical College

Andrea Hauser

Emplify Health by Gundersen Health System

Shantel Hartzell

Performance Food Group

Brenda Leahy

University of Wisconsin-La Crosse

Josh Oeltjen

City Brewing Company

Tony Saarem

GoMacro

Tonya Wagner

Viterbo University

2024-25 CAMPAIGN



As we celebrate the close of our 75th year, we are reminded that this milestone would not be possible without you – our dedicated supporters – and the unwavering strength of our community. Your generosity, whether through financial gifts or gifts of time, continues to make a lasting difference.

We visited many of your workplaces, sharing presentations and discussing the needs in our communities, and we were moved by the generosity and compassion of so many individuals. It is this commitment to helping others that has made Great Rivers United Way's 75th Anniversary possible.

Our 2024-25 campaign was a success. For the second consecutive year, we have halted the decline in donations that began during the pandemic. Now, with the many pressing needs in our community, it is time to focus on growth. We extend our heartfelt thanks to all who contributed, and a special appreciation to those who rose to the challenge of our \$75 for 75 initiative – increasing their gifts to or by \$75 in honor of this milestone year. Your generosity demonstrates the true power of our community coming together to make a difference.

A special thank you to the Employee Campaign Coordinators who champion our mission in their workplaces, taking on this role in addition to their daily responsibilities. Your dedication has not gone unnoticed. We also extend our gratitude to the businesses that allow us to run workplace campaigns. Your partnership is invaluable.

We also want to recognize our Legacy Chairs. Much of what we accomplish today is built upon the foundation they helped establish during their campaign years. Many of these past campaign leaders rejoined us for our 75th year, lending their experience and passion. It was an honor to collaborate with you and again witness your deep commitment to our community and GRUW.

Because of you and your kindness, individuals and families in our region will have access to essential resources – food, shelter, safety – and mental wellbeing supports to help them lead thriving lives. Your generosity is making a real and lasting impact, and we are grateful for your continued dedication to GRUW and the community we serve.

Looking ahead to 2025, Great Rivers United Way remains committed to strengthening mental wellbeing and ensuring that basic needs are met. To continue this vital work, we ask you to consider increasing your gift by 4% in the coming year. Every contribution, no matter the size, plays a role in building a stronger, more resilient community. Together, we can make an even greater impact.

Thanks for all you do,



Autumn Grooms
Development Director



Tim Medinger
Campaign Coordinator

Please join us in thanking our 2024 Legacy Co-Chairs

Jerry Arndt
Tom Brock

Mark Glendenning
John Lyche

Dave Skogen
Brad & Lynn Sturm

Sam Van Riper
Dave Ring

COMMUNITY NEEDS

The Compass Report community needs assessment is a joint effort between Great Rivers United Way, area healthcare organizations, and county health departments to improve the quality of life for everyone in our region. The most recent iteration of the report, which focuses on six of the seven counties Great Rivers United Way serves, was released in June.

TOP 5 REGIONAL NEEDS



#1 Mental Health



Healthcare Access



Social & Economic Needs



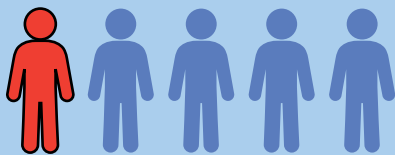
Nutrition & Physical Activity



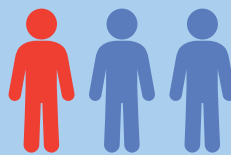
Substance Use

83% of Coulee Region Residents told us they are very or moderately concerned about mental health

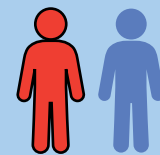
Eighty-three percent of Coulee Region residents who completed the 2024 Compass Survey reported being “very” or “moderately” concerned about mental health. National, state, and local data suggest the problem is large and far-reaching.



1:5 U.S. adults experience mental illness each year



1:3 respondents report fair or poor overall mental health



1:2 WI youth report significant problems with anxiety

In response, Great Rivers United Way announced in 2024 that mental wellbeing and basic needs would be priority areas for funding and programming for the next three years.

Learn more at: www.compassnow.org.



Many thanks to the organizations that joined us in studying our communities' needs.

Buffalo County Health Department
Couleecap, Inc.
Emplify Health by Gundersen Health System
Emplify Health by Gundersen St. Joseph's Hospital & Clinics
Emplify Health by Gundersen Tri-County Hospital & Clinics
Houston County Public Health
La Crosse Area Community Foundation
La Crosse County Health Department

Mayo Clinic Health System - La Crosse
Mayo Clinic Health System - Sparta
Monroe County Health Department
Otto Bremer Trust
Tomah Health
Trempealeau County Health Department
Vernon County Health Department
Vernon Memorial Healthcare

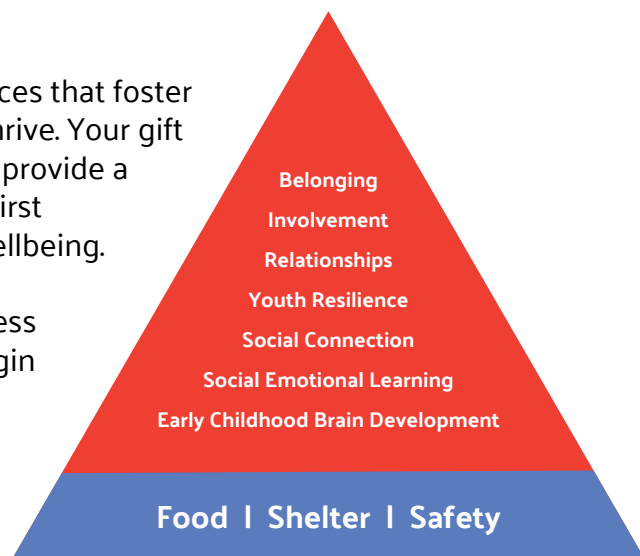
GRUW'S RESPONSE

Since 1949, Great Rivers United Way has united people and resources to find solutions to our community's most pressing challenges. We take a comprehensive approach – listening via the Compass Report and responding via Community Investment grants, programming, and partnerships – to our region's top needs.

After months of research and conversation with our Board of Directors, committee members, and other key stakeholders, in the spring of 2024, Great Rivers United Way finalized a new strategic direction that would further focus our funding and align our funding cycles with the Compass Report. The 2024 report made it clear that mental health was a top concern and mental wellbeing should be Great Rivers United Way's focus.

Your gift to Great Rivers United Way supports local resources that foster mental wellbeing so all members of our community can thrive. Your gift also supports basic needs – food, shelter, and safety – that provide a solid foundation upon which individuals and families can first become stable and then begin to focus on their mental wellbeing.

Your gift to our 2024-25 campaign is already helping address basic needs. Our first mental wellbeing grant cycle will begin in February 2025.



The following basic needs programs have been awarded grants totaling \$350,000.

- Boys & Girls Clubs of West Central Wisconsin
 - Kids Cafe Food Program
- Court-Appointed Special Advocates (CASA) for Kids
 - CASA for Kids Growth
- Cia Siab, Inc.
 - Hmoob Eviction & Disconnection Prevention
 - Hmoob Family Food Insecurity Interventions
- Couleecap
 - Food Security & Outreach
 - Homeless Prevention & Supportive Housing
- Family & Children's Center
 - Healthy Families
 - Stepping Stones
- Family Promise of Monroe County
 - Purchase & Renovation of New Shelter
- Karuna, Inc.
 - Pilot Supportive Housing Program
- Mobile Meals of La Crosse
 - Home-Delivered Meal Program
- New Horizons Shelter & Outreach Centers
 - Homicide Prevention Shelter Program
- Runaway Homeless Youth Mediation & Emergency Services, Inc. (RHYMES)
 - Emergency Youth Shelter
- Shelter Development, Inc.
 - theExchange: La Crosse Area Furniture Bank
- The Good Fight Community Center
 - Meal Program
- The Hunger Task Force of La Crosse
 - Food Recovery Program
 - Kane Street Community Garden
 - Senior Stockbox Program
- The Salvation Army of La Crosse
 - Emergency Shelter & Meals Program
- WAFER Food Pantry
 - Emergency & Supplemental Food
- Western Dairyland Economic Opportunity Council
 - Homeless Shelter Program

Gifts made to our 2024-25 campaign will support mental wellbeing programs starting in July 2025.

SUPPORTING MENTAL WELLBEING

Projects end, but the work continues...

Better Together in La Crosse County, an eight-year initiative funded by the Advancing a Healthier Wisconsin (AHW) Endowment beginning in 2016, came to an end in 2024. Better Together aimed to reduce youth depression risk by strengthening protective factors that build resilience.

Better Together focused on three key strategies:



**Empowering
Youth**



**Supporting
Adults**



**Creating
System Change**

Project Impact

- 2,500+ youth gained practical skills for mental well-being
- 3,500 adults learned to recognize and respond to mental health challenges
- 2,500 community members engaged in learning about childhood trauma and healing
- 85%+ of school staff trained in Youth Mental Health First Aid



GREAT RIVERS UNITED WAY & LA CROSSE MENTAL HEALTH COALITION ARE 'BETTER TOGETHER'



Better Together made significant strides in building youth resilience and strengthening mental health support, but the work is not done. Too many young people struggle in silence. Now is the time to build on Better Together's successes and push even further to create a community where every member has the support they need to thrive. Part of Great Rivers United Way's ongoing commitment to mental wellbeing is not letting this work – and the person heading it up – go.

Better Together Project Director Diana DiazGranados will remain a member of the Great Rivers United Way team, in a new role called Community Wellbeing Director. Additional grant funding and a new partnership with the Mental Health Coalition of Greater La Crosse ensure this critical work continues, keeping mental health and mental wellbeing a priority in our community.

Learn more at: www.lacrossementalhealth.org.

EARLY LITERACY INITIATIVES

READ TO SUCCESS

Great Rivers United Way is supporting young learners by matching them with Read to Success volunteer tutors in classrooms throughout our service region.

Seventy-four Read to Success tutors were trained and mentored 175 third graders in 15 school buildings in seven school districts over the course of 2024. Tutors meet weekly with students to focus extra time and attention on reading.

Studies show that when students are behind in grade-level reading at the end of third grade, they almost never catch up. This is an important opportunity to make a positive impact at a key time in a child's life. Great Rivers United Way works closely with our local schools to ensure this valuable program continues to connect caring adults and children to lift up reading skills.

If you consider one hour of tutoring weekly for eight months at an hourly rate of \$20/hour, Read to Success is a \$22,240 investment in our community.



IMAGINATION LIBRARY

Great Rivers United Way offers early childhood program Dolly Parton's Imagination Library to families living in Crawford and Grant counties. Imagination Library is designed to help families with young children develop a love of books and reading. After a free and easy registration process, Imagination Library mails children ages birth to five a new book every month.

In 2024, 5,737 books were mailed to 485 local children thanks to this program funded by Great Rivers United Way.

**"You can never get
enough books into the
hands of enough children."
-DOLLY PARTON**



COMMUNITY ENGAGEMENT



FOOD DRIVES

Great Rivers United Way was instrumental in the success of two food drives in 2024.

The 32nd Annual National Association of Letter Carriers' Stamp Out Hunger Food Drive took place in May. GRUW has helped with promotion and volunteer recruitment for this event for many years. In 2024, 31,300 pounds of food and hygiene items were collected.

NALC Branch 59 in La Crosse is receiving Great Rivers United Way's 2024 Community Partner award for this joint effort.

GRUW's partnership with Rotary Lights La Crosse continued in 2024. GRUW leveraged our local business connections to organize out-of-park community food drives with 23 corporate partners.

While results for Rotary Lights' 30th Anniversary year are still pending, based on previous years, we anticipate these community food drives generated approximately 25,000 additional items.

In October, Trane Technologies employees packed 300 hygiene kits that partners the REACH Center and Family Promise of Monroe County distributed to community members experiencing homelessness.

IMPACKS

Great Rivers United Way launched imPACKS, its newest community engagement initiative, in 2024. This kit-packing program helps our business partners meet their corporate social responsibility goals.

Five imPACKS events were held in 2024:

- Three corporate partners participated: Hydrite (2), Trust Point, and Trane Technologies (2)
- 2,700 snack packs, 600 hygiene kits, and 100 backpacks with school supplies were assembled by volunteers
- Six nonprofit partners and hundreds of children and people experiencing homelessness benefited

The next time your business is looking for a way to give back, maximize your impact with our imPACKS program!



COMMUNITY ENGAGEMENT

LEARN TO LEAD

Great Rivers United Way hosted its first cohort of its new Learn To Lead board training program in late summer 2024. Learn To Lead was designed to empower individuals interested in serving on a nonprofit board of directors by building leadership skills and knowledge of board operations.

The program has successfully equipped two dozen participants with the tools and confidence to make a difference for a cause they care about.

Cohort II is in progress and will wrap up in spring 2025. For information on future sessions, visit: www.gruw.org/learntolead.



Members of Cohort I, which was held August 7-September 18, 2024.

COHORT I SESSIONS

- Understanding Community Needs
- Nonprofit Boards 101
- Money Matters
- Board Ask Me Anything
- Channeling Your Strengths
- Meet Your Match



Non-profit friends who joined us for “speed-dating” at our final Cohort I session on September 18.

Learn To Lead is possible thanks to a grant from the Volunteer Generation Fund in partnership with AmeriCorps and Serve Wisconsin.



AmeriCorps



GREAT
RIVERS



766

people
were helped
in 2024

For Great Rivers HUB, 2024 was another year of growth, as work continued in all four counties the HUB serves, including ongoing expansion in rural counties.

The Pathways Community HUB model has allowed us to provide significant infrastructure and sustainability support for the Community Health Worker (CHW) programs in partnership with Great Rivers HUB. In 2024, CHW partners earned a total of \$355,650 in reimbursements through the model. That amount was split between the four counties Great Rivers HUB serves, with La Crosse County receiving \$149,250 and a total of \$206,160 going to our rural counties (Jackson, Monroe, and Crawford). This doesn't include the grant dollars Great Rivers HUB provided to partners to support the startup or ongoing support of CHW positions.

Leverage Community Health Workers

A Community Health Worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

—American Public Health Association

In 2024, CHWs helped:

- House 64 individuals/families
- 54 individuals find and maintain employment
- 54 individuals/families become food secure
- Establish mental health care for 21 individuals
- Provided 2,100 one on one health education sessions
- Support 21 mothers to have a healthy birth
- 45 individuals establish a primary care provider
- Navigate services to address 1,427 basic needs

**“I always say...
'I don't advocate for my clients,
I advocate with them.'”**

—a local CHW

CORPORATE PARTNERS

TOP 10 CORPORATE DONORS

(in alphabetical order)



EVENT SPONSORS & IN-KIND DONATIONS

Alerus
Altra Federal Credit Union
Coulee Bank
Financial Planning Services of La Crosse
Gillette Pepsi Companies
Grimzlow, etc.
Hawkins Ash CPAs
Holly Blanchard & Tom Fitzpatrick
Holmen Cheese
Klauke Investments & Insurance Services
Kwik Trip
La Crosse Distilling Company
Magnum Media Group
Mark Jewellers
Mayo Clinic Health System
Mid-West Family La Crosse
Miles Tree, LLC
Performance Food Group
Quartz
Radisson Hotel
State Bank Financial
The Weber Group
Trane Technologies
Trust Point
Verve, a Credit Union
WXOW 19
Zimmerman Driving School

CORPORATE PARTNERS

CORPORATE & EMPLOYEE GIVING

COMPANY NAME	CORPORATE GIFT	EMPLOYEE GIVING
Acentek	X	
Allergypoices, Inc.	X	X
Alpine Inn	X	
Altra Federal Credit Union	X	X
Associated Bank La Crosse	X	X
Astec, Inc.	X	
Bluff Country Family Resources		X
BMO Harris Bank NA	X	X
Borton Construction Inc.	X	
Brenengen Collision Repair		X
Burlington Northern, Inc.	X	
CarMax		X
Century Foods		X
Chances R	X	
Citizens State Bank	X	X
City of La Crosse		X
Clason Buick-GMC		X
Coulee Bank	X	X
Couleecap, Inc.		X
Crescent Jewelers	X	
Culligan Water Conditioning	X	
D & D Wholesale Candy Outlet Store	X	
D.M. Harris Law Office		X
Dairyland Power Cooperative	X	X
Dakota Supply Group	X	X
Davy Engineering Co., Inc.	X	X
Dean's Refrigeration & Heating	X	
Design Photography		X
DigiCOPY	X	X
EO Johnson Business Technologies	X	X
Edward Jones & Company	X	X
Emplify Health by Emplify Health by Gundersen	X	X
Engelson & Associates, Ltd.	X	X
Family & Children's Center		X
Family Medical Supply & CPAP Store	X	
Festival Foods	X	X
Financial Planning Services of La Crosse	X	
First Supply		X
Gillette Pepsi Companies	X	X

COMPANY NAME	CORPORATE GIFT	EMPLOYEE GIVING
Great Rivers 211		X
Great Rivers United Way, Inc.		X
Grinnell Mutual Reinsurance Company	X	
Hale, Skemp, Hanson, Skemp & Sleik		X
Harter's Quick Clean Up Services, Inc.	X	
Hawkins Ash CPAs	X	X
Hershey Foods	X	X
Hilltopper Refuse & Recycling Service		X
Holmen Business Association	X	
IBM		X
Illinois Tool Works (ITW)	X	X
Inland Packaging	X	X
Johns, Flaherty & Collins		X
Kish & Sons Electric	X	
Kujak Ortho	X	
Kwik Trip	X	X
La Crescent Area Healthy Community Partnership		X
La Crosse County		X
La Crosse Memorials, Inc.	X	
Lawyers At Work, LLC		X
Leithold Music	X	
Liberty Mutual	X	X
Lumen		X
Martino Studios	X	
Mayo Clinic Health System	X	X
Merchants Bank - La Crescent	X	X
Merchants Bank - Onalaska	X	X
Mid-West Family La Crosse	X	X
Midwest TV & Appliance	X	
Milk Specialties	X	
Moen, Sheehan & Meyer, Ltd.	X	
Morrie's Auto Group		X
Morrison & Associates S.C.		X
Nelson & Associates	X	
New Castle Title Service		X
New Horizons Shelter & Outreach Centers		X
Oolala Consign & Furniture	X	
Optum Serve	X	X

CORPORATE PARTNERS

CORPORATE & EMPLOYEE GIVING

COMPANY NAME	CORPORATE GIFT	EMPLOYEE GIVING
Pat's Insurance Agency	X	
Prairie du Chien Lion's Club	X	
Reed Music Studios	X	
Remis Power Systems, Inc.	X	
Ron Hammes Refrigeration	X	
Royal Credit Union	X	
RSM US LLP		X
Rudy's Bar	X	
Scenic Bluffs Community Health Centers		X
School District of Holmen		X
School District of La Crosse		X
Schumacher Kish Funeral Home	X	
Scouting America-Gateway Area Council		X
State Bank Financial	X	X
State of Wisconsin Dept. of Transportation		X
Target Stores		X
The Board Store	X	
The Insurance Center	X	
The Parenting Place		X
The Toro Company	X	X
Three Rivers Technologies	X	
Tom Niebeling Landscaping LLC	X	
Tostrud & Temp CPAs		X
Trane Technologies		X
Trust Point, Inc.	X	X
University of Wisconsin-La Crosse		X
US Bank	X	X
Vendi Advertising	X	X
Wabash National Corporation		X
Walzcrafft Industries, Inc.	X	
Wells Fargo Bank	X	
West Salem School District		X
Westby Cooperative Creamery	X	X
Western Dairyland Economic Opportunity Council		X
Western Technical College		X
Wipfli LLP		X
WKBT - TV		X
Xcel Energy	X	X

ALEXIS DE TOCQUEVILLE SOCIETY

French aristocrat Alexis Charles-Henri Clerel de Tocqueville was 26 when he came to America in 1831. His travels took him all over the young nation as a keen observer of American society. Perhaps his most important observation was that Americans helped each other in times of need. He recognized, applauded and immortalized the voluntary spirit that lives in America's heart. He wrote: "we as Americans ask for the cooperation of his fellow citizens, it is seldom refused; and I have often seen it afforded spontaneously and with great good will."

The United Way Tocqueville Society was formed in March of 1984 to deepen individual understanding of, commitment to, and support of United Way's work: advancing the common good by creating opportunities for a better life for all. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.

Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to a member United Way.

The Binsfeld Family
Kristine Cleary & Peter Coffey
Sandra Cleary
Rick & Julie Diermeier
Anita J. Froegel
Mark Glendenning & Margie Webster
Mike & Sue Klauke
John Lyche
David & Sheila Momont
Scott & Mary Rathgaber
Dave & Barb Skogen

7 members who wish to remain anonymous



LEADERSHIP GIVING CIRCLES

DIAMOND CIRCLE

\$5,000-9,999

Jerry & Marilyn Arndt
Bill & Dorie Beres
Dave Edmonds
Brad Glendenning
Bryan & Amanda Hoefling
Kenneth & Janine Merkitich
Bill Plzak
Brent & Lisa Ridge
David & Laura Wagner
Jim & JoAnn Wickizer

3 members who wish to remain anonymous

RUBY CIRCLE

\$2,500-4,999

Holly Blanchard & Tom Fitzpatrick
Tom & Jan Brock
Ron & Janet Chaney
Kym & Tom Culp
Steve & Debbie Devine
Jim Fowler
Ron & Jeanne Franz
Kathy & Mike Giese
Keith & Mary Isaacs
Lee & Pastor Kent Johnson
Ron & Debbie Johnson
Jeff & Jean Main
Dr. David L. & Sacia B. Morris Fund
Dave Morrison
Kevin Nordt
Rob & Deb Palmberg
Dave & Denise Ring
Chuck & LuAnn Roth
Linda Sherwood
Angela & Kevin Strangman
Andrew & Linda Temte
Paul & Judy Ulland

7 members who wish to remain anonymous

EMERALD CIRCLE

\$1,000-2,499

Julie & Terry Bartels
Scott & Stephanie Bassuener
Kim & Scott Bauer
Jerry & Ruth Berns
Jennifer Black
Jeremy Browning
Bob Clark
Meredith Conn

Dr. John & Lisa Conzemius
Brian Cossette
Larry & June Daellenbach
Clark & Renee Davis
Michael & Joyce Davy
Megan DeVore & Dan Ryan
Tim & Sue Durtsche
Joseph & Cheryl Dutton
Dan Ecklund & Leah Dietrich
Bill & April Farrell
Dennis & Lauri Ford
Dawn Fread
Larry & Nancy Goodlund
Amy & Wade Hackbarth
Liz Hansen
Chuck & Cheryl Hanson
Brian & Dawn Marie Harris
Kim Hawthorne
Rick & Jamie Heiden
Fred & Sue Heuer
Chad & Tamera Hill Family
Chris Hofland
Scott & Sue Horne
Douglas Howard
Robert & Mary Hubbard
Peter & Susie Hughes
Rev. Mark & Sharon Jolivet
Jeff Kessler
Jane Klekamp & Keith Belzer
Tim & Jennie Kolek
Brian & Sara Koopman
Timothy Kotnour
Dr. Roger & Jo Hargreaves Kwong
David & Terry Lee
Paul & Barb Leehey
A.J. Leisso
Carla Lundeen
Janine Luz-Jensen
John & Maggie McHugh
Sally Miner
Fred & Maureen Monk
Betsy Morgan
Mary Morris & Jim Killoran
Doug Nelson & Cheri Olson
Randy & Lynn Nelson
Angela Newman
Mike & Deb Nickel
Virgil Parcels
John Pershing
Ben Porath
Bradford & Susan Price
Angela Puent
Pete & Elaine Reichardt
Gary & Cheryl Robbins
Barbara Roberts
Cameron & Carlene Roberts
Brian & Karen Rude
Dennis Sammons

Paul & Karen Sampson
Gary & Susan Schettler
Daniel Schraith
Chris & Jen Shilling
Darcy & Don Skibba
Tom & Judy Sleik
Lori & Fred Spademan
Indy Spindler
Jesse Storandt
Robin & Stephanie Swartz
Steve & Suzanne Tanke
Andy & Beth Thomes
Dennis Vogel
Ryan & Erin Waldhart
Stephen & Katie Webster
Mary Jo & Shawn Werner
Nick & Nikki West
Rachel Wilson
Andrew & Libby Winga
Dan & Rose Wolbrink
Matt & Mary Kay Wolf
Debra Daehn Zellmer & Mark Zellmer

51 members wish to remain anonymous

AMETHYST CIRCLE

\$750-999

Nancy Arens
John & Sheryl Beck
The Booth Family
Cal Christensen
John & Kate Dunnum
Suzanne Falkenberry
Carolyn Flock
Marty & Jane Frank
Nathan & Beth Franklin
Anne & Arick Hendrickson
The Jerome Family
Steve & Virginia Limberg
Tom & Lori Nigon
Jeff Peterson
Julie & Scott Reynertson
Dick & Pat Spencer
Pamela & Richard Strauss
Brad & Lynn Sturm
Dan Sutton & Tina Pike
Michael & Robyn Tanke
Ed Wenzel
Ron & Theresa Wessels
Ben & Kimberly Williams
Nate & Laura Zitelman

17 members wish to remain anonymous

LEADERSHIP GIVING CIRCLES

SAPPHIRE CIRCLE

\$500-749

Douglas Andrus
Todd Antony
Ezana Azene
Gerald & Betty Baldner
Cory & Tonya Berget
Tom & Laurie Berkedal Family Fund
Brian Berres
Paul & Barb Bjornstad
Marty Blocker
Jessica & Michael Boland
Hetti Brown & Terry Lilley
Robert & Gretchen Burns
Will C.
Kim Cable
Lora Cadwell
Supriya & Sid Chathadi
Becky Conrad
Timothy Cox, MD
Sarah DeLacy
The DiazGranados Wayss Family
Michael Dolan
Donna Dwyer
Jodi Ehrenberger
Aaron Engel & Lisa Carlsen
David Flaschberger
Russ & Diane Ford
Brad Foss
Robert & Maureen Freedland
K. Galioto
Chris Gerold
Amy & Peter Grabow
Lise Graham
J.D. Greenwalt
Autumn Grooms
Kim Grosse
Brandon Grover
Eric Hammes
Kim Hardy
Andrea & Zach Hauser
Dan & Sarah Havens
Marlin & Julie Helgeson
Kristy Herlitzke
Don & Kathy Hill
Whitey & Linda Hoehn
Cate & Mark Hollowitch
Mark & Beth Hoven
Jim & Cindy Huber
Mike & Tami Hutson
Kim J.
Jeff & Pam Jensen
Steve Koenen
Beckie Kronebusch
Joe & Barb Kruse
Tammy Larson

Sue Lassig
Brenda Leahy & Michael Slevin
Jason Lien
Sandy Littlejohn
Brad Mack
Julie & Jerome Martin
Dana Mason
Justin McKnight & Kate Parker
Tim & Kristi Medinger
Brian & Joyce MIsna
Heather Monk
Dr. Lawrence Montgomery
Becky Murphy
Sarah Naik
Matt & Patti Nigbur
David & Carolyn Norenberg
Bryan Novy
Steve O'Malley
Josh & Jena Oeltjen
Dana & Jonella Rademacher
Marc & Liz Ranger
Dick Record
Jodi Roesler
Jake & Jen Rombalski
Shawn & Emily Sackman
Corky Scherbring
Joannie Schmidt
Jeannette Schreier
Ken & Deb Schultz
Richard Servais
Quinn Seston
Brian & Elizabeth Shawley
Tricia Sime
Deb Simon
Matt Sloan
Preston & Sandra Smeltzer
Ryan & Kim Sullivan
Mike & Jennifer Livingston Thompson
Jonathan Trapp
Dan & Kim Valiquette
Lisa Veglahn
Sarah Wagner-Barton
Chris & Beth Weiss
Jodi Widuch
Dr. & Mrs. Derrick & Billie Woodward
Pat & Karen Wolfe
Karl Wrobel
David Yao
Gordon Zeng
Isaac & Nicole Zickert

92 members wish to
remain anonymous

We compile our Leadership Roster with care.
If you find your name has been omitted or misspelled,
please accept our apology. Any errors or omissions are
inadvertent, and we would be grateful if you notify us
so our records will be correct in the future.

TRIBUTES & MEMORIALS

TRIBUTES

In honor of Kayleigh Day

Dave & Teri Booth
Tonya Wagner

In honor of Joseph & Theodore Evanson

Julie Evanson

In honor of Family & Children's Center

Dave & Teri Booth

In honor of Nathan Franklin

Your Team

In honor of La Cresent Area Healthy Community Partnership

Eric Minor

In honor of Mike Klauke

Dave & Teri Booth
Dave & Barb Skogen

In honor of My Students

Michelle Powell

In honor of David Reed

Theresa Reed

In honor of Dave & Barb Skogen

Jim & Jo Ann Wickizer

In honor of Don & Roxie Weber

Dave & Teri Booth
Rebecca & James Naugler
Dave & Barb Skogen
Becky Winter-Schaller

In honor of Becky Winter-Schaller

Dave & Teri Booth

MEMORIALS

In memory of June Benton

Dave & Teri Booth

In memory of David Booth

Altra Federal Credit Union
Tom & Patti Allen
Jerry & Marilyn Arndt
Julie & Terry Bartels
Ben & Jodi Barton
Kim & Scott Bauer
Jessica & Mike Boland
Sally Booth
Mike Boring
Zack & Kerstin Boudreau
Tom & Jan Brock
Dyanne Brudos & Roger Thornton
Gary & Mary Bubbers
Jennifer Cambio
Scott Chorski
Sue Colbert
Rusty & Gail Cunningham
Sarah DeLacy
Dick & Peggy Daleki
Tammy & Scott Davison
Dennis & Jody Dorschner
John & Kate Dunnum
Sean & Laura Dwyer
Dave & Teresa Ebner
Rick & Connie Edger
Scott & Jill Emerich
Chris & Wendy Fechner
John & Shari Filsinger
Lynn Filsinger
Chris & Chad Forsch
Dana & Lorie Fredrickson
Bruce Friell
Dirk & Rita Gasterland
Bob & Jodie Gonia
Peter & Amy Grabow
Bill & Melissa Grinde
John & Sue Grunder
Sandy & Kurt Grunwald
Pete & Becky Haack
Wade & Amy Hackbarth
Erin Hager
Glen & Janet Hanson
Adam Hatfield
Colleen Herzog
Cary & Miriam Heyer
Deb Heyer
Cindy & Jim Hobelsberger
Steve & Monica Holman
Scott & Kelly Iverson
Karrie Jackelen
Mike & Tracy Jacquette

TRIBUTES & MEMORIALS

In memory of David Booth cont.

Jay & Dawn Jaehnke
Jeffrey Jaschinski
Tara Johnson & Tim Padesky
Mike & Sue Klauke
Shannon & Cory Klug
Karla & Dan Koch
Bill & Sandy Kreibich
Joe & Barb Kruse
La Crescent Applefest Moms
La Crescent Community Foundation
Anita & Gary Larson
Dave & Terry Lee
Boyd Lord
Alex & Becky Lueck
Steve Martinson
Chris & Duane Masterson
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Randy & Lynn Nelson
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WKBT 8

In memory of Tom Brock

Altra Federal Credit Union
Randall & Lauri Berg
Teri Booth
Dennis & Lauri Ford
Rich & Susan Frazier
Mike & Debby Nickel
Sally Ruud
Brad & Lynn Sturm
Dale & Jody Walter

In memory of Gail Cleary

Pat Houlihan
Carla Townsend

In memory of Sr. Marie Juliana Damhosi

Christine Manno

In memory of Rhea Freeman

Nikayla Dwyer

In memory of John & Ruth Gilmore

Dr. Gary Gilmore

In memory of Lanny Glenn

Deena Ganrude

In memory of Linda Lyche

Whitey & Linda Hoehn

In memory of Trudy Peterson

Heather Linville

VOLUNTEERS

COMMITTEES OF THE BOARD

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Holly Blanchard
Julie Reynertson
Isaac Zickert

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Mickey Ganschow
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Angela Newman
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Megan Weibel
Amanda Westphal

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Wayne Shaker
Nick West
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Jason Jerome
Tony Saarem
Nick Seiler
Isaac Zickert

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Brad & Lynn Sturm
Sam Van Riper

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Gwendolyn Benish
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Carri O'Melia
Abby Ocello
Ellen Olson
Angela Puent
Wendy Renfro

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Dave Ring
Ashley Santolin
Emily Schendel
Sarah Schlegel
Kelly Strangstalien
Karla Swaney
Kendra Thiede
Dave Wagner
Megan Weibel
Emily Wershofen
Andy Winga
Theresa Wopat
Greg Zinn-Wirtz

CAMPAIGN VIDEO

All Glazed Up
Lilly
Monica
Alivia Smith
Tessa Thurin
The Pearl Ice Cream Parlor
WXOW 19

COMMUNITY INVESTMENT

Megan Anderson
Tina Bechtel
Sarah Carrimon
Brian Cossette
Deb Daehn-Zellmer
Hannah Finley
Carolyn Flock
Andrea Hauser
Amanda Hautanen
Sarah Havens
Monica Herman
Monica Horner
Julia Jespersen
Jon Klock
Aleisha Kuntu
Andrew Krebs
Sandy Littlejohn
Alex Lueck
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Kellie Oldenburg
Dawn Sonsalla
Breana Stillman
Steve Thicke
Amy Vang
Tonya Wagner
Corkey Waite
Megan Weibel
Amanda Westphal

READ TO SUCCESS

Laura Arndt
Julie Berg
Grace Block
Abbey Boushack
Patty Brandau
Missy Brandt
Lindsey Branson
Gracelyn Breitenstein
Terri Brennan
Vicki Brokaw
Hailey Brueggen
Nadia Burman
Ann Campbell
Zoey Carlson
Jeanne Coerper
Jean Colburn
Tamiaya Cornelius
Colleen DaSilva
Jasmine Davis
Brianna Engelmann
Barbara Engh
Rylie Ennis
Brianna Evans
Michael Feuerhelm
Katelyn Gordon
Maia Grant
Brent Helgeson
Barb Helgeson
Ashley Heller
Charlene Holler
Faith Holler
Amaris Jaschek
Natalie Jenson
Bailey Johnson
Lucille Johnson
Carol Knox
Pat Kohner
Sydney Larsen
Ashley Liddicoat
Alexis Miller
Sienna Miller
Jeff Mink
Steve Minnema
Lauren Miriovsky
Hayley Moore
Susan Mutzner
Kay Nelson
Luanne Neumann
Cheri Niedzwiecki
Kathy Noethe
Joanne Nordeen

David Palm
Brynn Peacock
Alexia Pfeiffer
Kari Ranallo
Deb Reid
Kyra Schuerman
Deb Schultz
Elizabeth Schwartz
Ryland Shaw
Ruth Skelly
Emma Stuart
Rhonda Stubbe
Bonnie Swan
Aly Theilen
Karen Wall
Alex Wasieleski
Kittrel Williams
Becky Winter-Schaller
Joan Wolf
Donglin Zhang

LETTER CARRIERS' FOOD DRIVE

Kim Bauer
Eliana Bauer
Scott Bauer
Cecilia Bauer
Jim Binash
Peg Binash
Emma Booth
Teri Booth
Karla Bright
Cameron Deml
Diana DiazGranados
Bob Jaszewski
Laurie Jaszewski
John Knudson
Anna Kramer
Tyler Kramer
Kerri Langen
Jillian McGrath
Nicholas McGrath
Sarah Miles
Wren Miles
Kathy Moore
Crystal Noble
Davin Noble
Doug Noble
Ella Noble
Eva Marie Restel
Julie Reynertson
Scott Reynertson
Christian Riemer
Elaina Riemer
Joe Riemer

VOLUNTEERS

LETTER CARRIERS' FOOD DRIVE CONT.

Shelley Riemer
Javon Samson
Rebekah Schomberg
Kelsey Sen
Eugene Shields
Ryan Slosser
Brandi Slosser
Pat Wuttke

Special thanks to NALC Branch 59,
as well as volunteers from Onalaska
Food Basket, The Hunger Task Force of
La Crosse, and WAFER Food Pantry.

DAY OF CARING

Tyler Amundson
Brittany Anderson
Maddie Anderson
Kristi Arenz
Scott Arenz
Janell Auger
Dean Barak
Peter Bassett
Amy Bassett-Schams
Zeina Battah
Kim Bauer
Kelly Bauer
Clint Baurichter
Isaiah Beard
McKenna Bladl
Taneesha Blenka
Lilly Blum
Natalie Boardman
Liza Bodovinitz
Brittany Borchardt
Pamela Boyea
Adam Brickner
Laura Bringe
Alyson Burg
Stacy Butenhoff
Michael Calarco
Neil Canar
David Chai
Jenny Christianson
Suzi Coleman
Alyssa Condon
Sean Cox
Trecia Craig
Danielle Deml
Donette Dwyer
Dave Edmonds
Nic Filla
Lori Flock
Thomas Foster
Marty Frank
Warren Frank
Karen Fries

Sheryl Furlano
Kelly Galván
Madeline Geszvain
Stefanie Gigowski
Rhonda Gilman
Tyler Glasel
Kerrie Glendenning
Jessica Griggs
Sara Groetsch
Jacque Gschwind
Stephanie Hanan
Brian Hannum
Kristina Hanson
Alison Harper
Ed Harwick
Andrew Heaney
Kimberly Helgersen
Beth Helgersen
Susan Herbers
Renee Hinytzke
Sue Horne
Karen Horstman
Lori Horstman
Oluwaseun Ipede
Kayley Irwin
John Johnson
Brady Johnson
Brittany Johnson
Ella Jordan
Carissa Jothen
Brian Kalvelage
Stephanie Kelley
Brian Kerr
Peggy Kimani
Josh Kinstler
Sarah Kinstler
Tim Kolek
Danyelle Kottke
Andrew Krebs
Kelly Kruchten
Lisa Kujath
Monica LaFleur
Jayda Lamprich
Mariah Langrehr
Shelly LaPlount
Jeremy Lazar
Kirstie Lechelt
Rylie Liptow
Tabetha Little
Jennifer Livingston-Thompson
Lauren Lockington
Dawn Lubben
Kelly Lusk
Nikki Mades
Kat Mangon
Amber Manke
Curt McCluskey
Neal McGough

Matthew McLean
Amy McNally
Jordan Meciej
Ellie Meyer
Avalon Miller
Joan Mulrine
Jamie Mysliwiec
Sam Nelson
Samantha Nicklaus
Shanna Niedfeldt
Erin Nilsestuen
Audra Noe
Stephen Noe
Abby Norland
Kerri Nygaard
Abby Ocello
Heidi Odegaard
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Nate Reiman
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Loretta Renning
Rich Ristow
Jacob Runge
Ashley Santolin
Nicole Sawyer
Elizabeth Schamber
Steve Schauer
Corky Scherbring
Karrie Schuldt
Lily Schwartz
Michelle Segner
Angie Shimshak
Cinthia Shireman
Charlotte Silha
Deborah Stafslie
Lynn Stampka
Laura Stasewich
Aidan Steele
Laurei Stiltner
Rochelle Stoltz
Kevin Strangman
Hannah Stumpf
Morgan Suelflow
Tom Tardiff
Andy Thomes
Rebecca Thompson
Mike Thompson
Mindy Thurin
Jeff Tolzmann
Paaj Vang

VOLUNTEERS

DAY OF CARING CONT.

Amy Venner
Ginny Virock
Micah Wabaunsee
Haillea Wagner
Kirsten Wallace
Kate Walz
Alex Wasieleski
Sara Weeks
Megan Wegner
Megan Weibel
Astoria Wichelt
Karl Wrobel
Isaac Zickert
John Zimprich
Nate Zitelman

MYSTERY DINNER

Eliana Bauer
Kim Bauer
Scott Bauer
Emma Booth
Joey Bruss
Matt Fitzpatrick
Judy Grooms
Kiana Lomen
Brian Shawley
Dawn Sonsalla
Megan Weibel

MLK, JR. DAY OF SERVICE

Kendra Bauer
Suzanne Alberts
Karen Alderman
Teresa Anderson
Marjorie Anderson
Adam Archer
Emily Baldwin
Rachel Baumgart
Lorie Berget
Kathryn Bottcher
Kelsey Brahmstadt
Shelby Buchanan
Kim Callahan
Robert Coe
Jenn DeHaan
Amanda DeNault
Erin Dillman
Ash Dockry
Melanie Earll
Mellanie Ferguson
Lauren Fisher
Nancy Gansen

Nicole Garbers
Amber Gentry
Kacie Gibbs
Carrie Herrmann
Maranda Hilby
Diane Hill
Lindsey Hilton
Bethany Hofer
Madeline Kittleson
Ashlynn Knutson
Jackie Koelbl
Rebecca Konyon
Alyssa Ludeking
Emily Mashak
Jane Mason
Emily Maxwell
Brandee McKane
Cassie Michaels
Shana Murray
Erin Needham-Kelly
Ally Nelson
Jena Oeltjen
Kristin Oyer
Becca Rude
Rebecca Runde
Donna Schafer
Chris Schams
Beth Schauer
Tia Schlifer
Izac Sheforger
Janice Solie
Megan Sprague
Robin Steiner
Samantha Tahic
Tyler Thomas
Katie Wrobel
Jana Yashinsky
Nancy Zadow

BLACK RIVER FALLS BORN LEARNING TRAIL

Brad Chown
Jesse Hanson
Peter Jacobs
Dawn Jacobson
Max Michaelson
Moe Hardware Hank
Chris Plaisance
Bradyn Schneider
Scholze Ace Home Center
Michele Steien
Marianne Torkelson
Mary Beth White-Jacobs

We compile our Volunteer Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you notify us so we can correct the issue.

FINANCIALS

GREAT RIVERS UNITED WAY

AUDITED STATEMENT OF FINANCIAL POSITION

As of December 31, 2023

	2023	2022
ASSETS		
Cash & Investments	\$1,403,779	\$1,529,399
Net Pledges Receivable	731,522	716,148
Prepaid Expenses	25,970	19,785
Net Building & Equipment	363,188	376,975
Other Assets – limited use cash equivalents	557,643	678,642
TOTAL ASSETS	\$3,082,102	\$3,320,949
LIABILITIES		
Agency Allocations/Designations Payable	829,171	890,647
Accounts Payable	115,836	35,936
Accrued Liabilities	110,417	113,885
TOTAL LIABILITIES	1,055,424	1,040,468
NET ASSETS		
Net assets without donor restrictions		
Unappropriated	(3,076)	248,422
Board-designated	63,216	73,216
Board-appropriated	1,175,661	1,104,742
Net assets with donor restrictions	790,877	854,101
TOTAL NET ASSETS	2,026,678	2,280,481
TOTAL LIABILITIES & NET ASSETS	\$3,082,102	\$3,320,949

OUR ACCOUNTS ARE ANNUALLY AUDITED BY JOHNSON BLOCK & COMPANY, INC.

GREAT RIVERS UNITED WAY

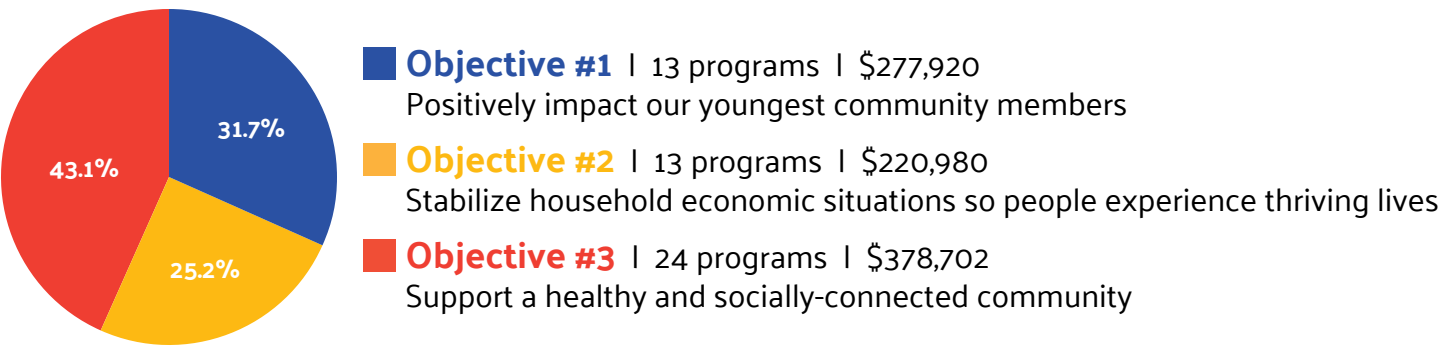
AUDITED STATEMENT OF ACTIVITIES

2023

	2023	2023	Totals	
	Unrestricted	Temporarily Restricted	2023	2022
PUBLIC SUPPORT & REVENUE				
Gross campaign results 2022				\$121,015
Gross campaign results 2023	356,064		356,064	1,144,653
Less allowance for uncollectible				
Less donor designations				
Gross campaign results 2024		1,143,934	1,143,934	
Less allowance for uncollectible		(83,300)	(83,300)	(83,300)
Less donor designations		(7,017)	(7,017)	(14,881)
Total gross campaign results released from restrictions	820,383	(820,383)		
Net campaign revenue	1,176,447	233,234	1,409,681	1,167,487
Better Together Project	91,415		91,415	110,196
Great Rivers HUB		1,315,586	1,315,586	923,882
Emergency Response Income			-	
Dolly Parton's Imagination Library		250	250	25
Read to Success		8,070	8,070	13,136
HealthConnect			-	
Compass		42,600	42,600	24,920
Bequests	51,686		51,686	139,400
Designations from other United Ways	16,576		16,576	11,115
Service fees			-	649
Interest income	28,833		28,833	4,067
Rent income	26,939		26,939	24,853
Other income	3,955		3,995	3,043
Net assets released from restrictions	1,662,964	(1,662,964)	-	
TOTAL PUBLIC SUPPORT & REVENUE	3,058,815	(63,224)	2,995,591	2,422,773
EXPENSES				
Program services				
Agency allocations	827,400		827,400	933,171
Less Donor agency designations	(7,017)		(7,017)	(14,881)
Special Agency Allocations	63,489		63,489	71,965
Emergency Response allocations	-		-	-
Great Rivers HUB	1,430,311		1,430,311	625,557
Better Together Project	93,591		93,591	133,588
Community problem solving	194,497		194,497	147,821
Fund distribution	40,505		40,505	35,719
Volunteer Center	23,773		23,773	7,654
Labor relations	2,773		2,773	1,566
Total community building	2,669,322	-	2,669,322	1,942,160
Supporting services				
Resource development	485,320		485,320	309,810
Administration & finance	94,752		94,752	123,138
Total supporting services	580,072	-	580,072	432,948
TOTAL EXPENSES	3,249,394	-	3,249,394	2,375,108
Increase (decrease) in net assets	(190,579)	(63,224)	(253,803)	47,665
NET ASSETS AT JANUARY 1	1,426,380	854,101	2,280,481	2,232,816
NET ASSETS AT DECEMBER 31	\$1,235,801	\$790,877	\$2,026,678	\$2,280,481

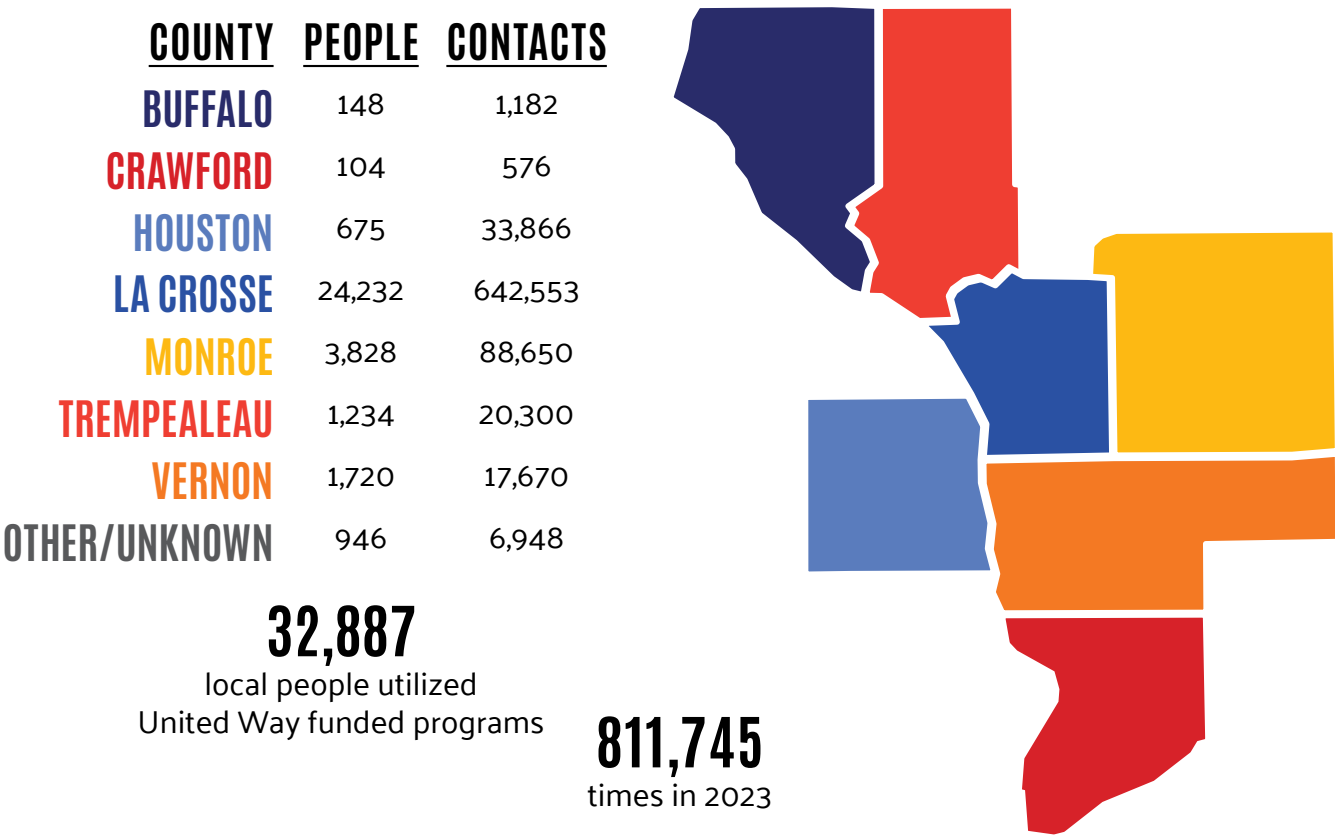
COMMUNITY INVESTMENT

OVERALL 2024 FUNDING BY STRATEGIC OBJECTIVE



PROGRAM UTILIZATION BY COUNTY

Great Rivers United Way service area and program utilization per most recent data (2023)



GRANTS BY STRATEGIC OBJECTIVE

Strategic Objective #1	\$277,920.00
Strategic Objective #2	\$220,980.00
Strategic Objective #3	\$378,702.00
Total Agency Grants	\$877,602.00
Agency Designations	\$7,017.00
Total Agency Grants & Designations	\$884,619.00

STRATEGIC OBJECTIVE #1 POSITIVELY IMPACT OUR YOUNGEST COMMUNITY MEMBERS

Agency	Program	Grant Amount
Big Brothers Big Sisters of the 7 Rivers Region	Supporting & Expanding Services to At-Risk Youth	\$22,752.00
Boys & Girls Club of Sparta	Power Hour	13,896.00
Boys & Girls Clubs of Greater La Crosse	Youth Academic Success	27,756.00
Boys & Girls Clubs of West Central WI	Project Learn	19,296.00
CASA for Kids, Inc.	Court Appointed Special Advocates for Kids	15,996.00
Family & Children's Center	Healthy Families	50,004.00
Family & Children's Center	Host Homes	5,496.00
Family & Children's Center	Stepping Stones	10,920.00
Girl Scouts of WI - Badgerland Council	Girl Scout Resilience Initiative	12,516.00
Scouting America-Gateway Area Council	Cub Scouts Creating Healthy, Connected Families	13,656.00
The Parenting Place	Parent Options Education & Support Program	41,400.00
YWCA La Crosse	Restorative Justice	10,236.00
YWCA La Crosse	YWCA Child Center	33,996.00
Total		\$277,920.00

STRATEGIC OBJECTIVE #2

STABILIZE HOUSEHOLD ECONOMIC SITUATIONS SO PEOPLE EXPERIENCE THRIVING LIVES

Agency	Program	Grant Amount
Consumer Credit Counseling Service of La Crosse	Building Financial Stability	\$6,996.00
Couleecap, Inc.	Homeless Prevention & Supportive Housing	31,800.00
Couleecap, Inc.	Skills Enhancement Program	9,552.00
Families First of Monroe County	Families First	23,208.00
Family & Children's Center	Individual Placement & Support (IPS) Program	10,920.00
Mobile Meals of La Crosse	Home-Delivered Meal Program	7,284.00
The Hunger Task Force of La Crosse	Senior Stockbox Program	504.00
The Salvation Army of La Crosse	Emergency Shelter & Meal Program	50,004.00
WAFER Food Pantry	Food Pantry	35,496.00
Western Dairyland Economic Opportunity Council	Homeless Shelter	21,204.00
Western Dairyland Economic Opportunity Council	Skills Enhancement	6,996.00
Western Dairyland Economic Opportunity Council	Work-n-Wheels	17,016.00
Total		\$220,980.00

STRATEGIC OBJECTIVE #3

SUPPORT A HEALTHY & SOCIALLY-CONNECTED COMMUNITY

Agency	Program	Grant Amount
American Red Cross Southwest Chapter	Disaster Recovery	\$2,274.00
Bluff Country Family Resources	Telephone Crisis Intervention/ Domestic & Sexual Violence Program	6,504.00
Boys & Girls Clubs of Greater La Crosse	Youth Mental Health Support	27,756.00
Boys & Girls Clubs of West Central WI	Tools for Health, Resilience, Insight, Vitality & Empowerment (THRIVE)	16,200.00
Cia Siab, Inc.	Elders Holistic Health Advocacy Program	24,120.00
Coulee Recovery Center	Crisis Support & Early Intervention	2,004.00
Coulee Recovery Center	Prevention & Education	13,836.00
Coulee Recovery Center	Recovery Support & Relapse Prevention	16,104.00
Couleecap, Inc.	Food Security & Outreach	18,660.00
Couleecap, Inc.	Social Security Outreach, Access & Recovery (SOAR) Program	7,284.00
Family & Children's Center	Domestic Abuse Project	2,688.00
Family & Children's Center	Outpatient Counseling	9,096.00
Family & Children's Center	The Other Door	9,552.00
Great Rivers 211	Information & Referral	60,672.00
Independent Living Resources	Homeless Prevention & Support Program	14,556.00
Independent Living Resources	RAVE Recovery Avenue	5,496.00
La Crescent Area Healthy Community Partnership	Neighbors in Action	11,376.00
New Horizons Shelter & Outreach Centers	Community-Based Advocacy	35,004.00
New Horizons Shelter & Outreach Centers	Emergency Shelter	46,848.00
Scenic Bluffs Community Health Centers	Supportive Pharmacy Services	6,996.00
The Hunger Task Force of La Crosse	Food Recovery Program	17,100.00
The Hunger Task Force of La Crosse	Kane Street Community Garden	7,284.00
Western Dairyland Economic Opportunity Council	Retired & Senior Volunteer Program (RSVP)	9,096.00
Workforce Connections	DEI Programs	8,196.00
Total		\$378,702.00

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