



2024 PLEDGE FORM Or, give online at: www.gruw.org/give



Great Rivers United Way

MY INFORMATION

First Name MI Last Name Gender

Home Address Apt. # City State Zip

Cell Phone Mobile marketing opt out Work Phone

Personal Email Email opt out Work Email Email opt out

Employer I'm retired or plan to retire soon. Date, if known (MM/DD/YY)

Age: <20 21-30 31-40 41-50 51-64 65+ I'm interested in volunteering.

I'm 21-40 & interested in Emerging Leaders events I'd like more info about including Great Rivers United Way in my will.

MY DONATION

STEPS: 1 CHOOSE PAYROLL OR DIRECT GIFT 2 TELL US: IS THIS A COMBINED AND/OR LEADERSHIP GIFT? 3 SIGN & DATE

PAYROLL DEDUCTION >>> x = \$
Amount per pay period Pay periods per year Total payroll deduction

DIRECT GIFT >>> \$ Direct gift amount

Personal Check Made payable to Great Rivers United Way

Bill \$48 minimum Once on (MM/YY) Quarterly in Jan, Apr, Jul, Oct

Automatic Bank Withdrawal \$48 minimum; attach voided check Once on (MM/YY) Monthly

Credit Card - Processed by GRUW Call (608) 796-1400 with your credit card details.

Cash

COMBINED GIFT \$ Total combined gift Spouse/Partner Name Spouse/Partner Employer

LEADERSHIP GIFT (\$500+)

Acknowledge me/us as: I/we prefer this gift remain anonymous

AUTHORIZE YOUR GIFT BY SIGNING BELOW

Signature Date

MY IMPACT

INVEST MY GIFT IN THE UNITED WAY COMMUNITY INVESTMENT FUND – The most impactful way to help my community

Invest my gift in the following strategic objective(s): Positively impact our community's youngest members Stabilize household economic situations so people experience thriving lives Support a healthy and socially-connected community

Invest my gift in Great Rivers United Way: Great Rivers HUB GRUW's early childhood & youth literacy programming

Designate my gift to a different United Way or a partner agency. The Designation Form found at www.gruw.org/designate must be attached.



Great Rivers United Way

EVERY DONOR

EVERY DOLLAR



Of high school students who have tried marijuana, 15% did so before age 13

\$1 /week

purchases 40 drug use prevention workbooks for kids ages five to 11

Source: La Crosse County Youth Risk Behavior Report 2021 / Coulee Recovery Center



Of high school students who have tried marijuana, 15% did so before age 13

\$2 /week

provides six hours of 24/7 crisis line coverage

Source: National Coalition Against Domestic Violence Wisconsin Fact Sheet, 2021 / New Horizons Shelter & Outreach Centers



16% of local kids face food insecurity, yet 36% of their families don't qualify for federal assistance

\$3 /week

buys 742 boxes of cereal for a food pantry

Source: Feeding America's Childhood Food Insecurity Dashboard / WAFER Food Pantry



More than 1/3 of Coulee Region families can't afford basic costs

\$2 /week

purchases a new outfit so a kid can feel confident going back to school

Source: ALICE in the Crosscurrents: COVID and Financial Hardship in Wisconsin, 2023 / Boys & Girls Clubs of Greater La Crosse



The number of seniors struggling to get by is on the rise

\$5 /week

delivers a nutritious meal to 36 senior citizens

Source: ALICE in the Crosscurrents: COVID and Financial Hardship in Wisconsin, 2023 / Mobile Meals of La Crosse



A recent count tallied 243 individuals in our region experiencing homelessness

\$10 /week

covers the cost of one month's rent

Source: Coulee Region Point in Time Count, June 2022 / Couleecap

Your donation, combined with thousands of others, stays local, making it possible for Great Rivers United Way and our network of member agencies and community partners to achieve life-changing results.

YOUR GIFT TO GREAT RIVERS UNITED WAY

- Supports health and human service programs in Buffalo, Crawford, La Crosse, Monroe, Trempealeau, and Vernon counties in Wisconsin, and Houston County in Minnesota
- Facilitates a needs assessment that drives collaborative solutions to our community's most pressing problems
- Allows us to evaluate the impact and efficiency of our funded programs, so you don't have to
- Because of its scope, helps people who are facing multiple challenges more than a gift to a single agency alone

YOUR TAX DEDUCTIBLE GIFT supports health and human service programs in 2024. As required by law, United Way acknowledges no commercial goods or services were exchanged for your contribution. A 10% administrative fee will be deducted from each outside designation. QUESTIONS? Call Great Rivers United Way at (608) 796-1400 or visit our website: www.gruw.org. If you would like to know more about our financial efficiency, please see our Annual Report: www.gruw.org/annualreport.

GRUW DESIGNATION OPTIONS

You may designate to the following Great Rivers United Way initiatives.

Great Rivers HUB connects our community's most at-risk members with a community health worker for improved quality of life.

GRUW's **early childhood & youth literacy** programming gets books in the hands of kids and helps them learn to read so they can read to learn.

EVERY \$ ONE COUNTS



Great Rivers United Way